

# LICENCE TO USE

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Granted to (The Agency) :

Photographer's Name :

Agent/Rep :

Photographer's Ref. No. :

Date :

Art order No :

The Advertiser :

Product :

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## Description of photograph/s covered by the licence:

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### Terms of the licence :

#### Media Use

- |  |   |
|--|---|
| <input type="checkbox"/> Artist reference  | <input type="checkbox"/> Packaging                      |
| <input type="checkbox"/> Brochure          | <input type="checkbox"/> Point of sale                  |
| <input type="checkbox"/> Catalogue         | <input type="checkbox"/> Poster (less than 10sq metres) |
| <input type="checkbox"/> Inserts           | <input type="checkbox"/> Poster (more than 10sq metres) |
| <input type="checkbox"/> Magazine consumer | <input type="checkbox"/> Television/Cinema              |
| <input type="checkbox"/> Magazine trade    | <input type="checkbox"/> Test                           |
| <input type="checkbox"/> National press    | <input type="checkbox"/> Other (specify) : _____        |

#### Territory :

- |   |  |
|---|--|
| <input type="checkbox"/> UK                 | <input type="checkbox"/> English language areas  |
| <input type="checkbox"/> Single EC Country  | <input type="checkbox"/> Worldwide               |
| <input type="checkbox"/> Continental Europe | <input type="checkbox"/> Other (specify) : _____ |
| <input type="checkbox"/> USA                |  |

#### Time Period

- One year  
 Two years  
 Other (specify) : \_\_\_\_\_

**Right to a credit**

#### Exclusivity Clause

I confirm that subject to clause 5 overleaf I shall not publish or supply the material to any other person for publication during the term of the licence plus \_\_\_\_\_ years, without the express permission of the Agency or the Advertiser.

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I confirm that the Agency and the Advertiser are hereby licensed to reproduce and publish the Photographs, for the above purposes, territories and time period, on the terms and conditions set out overleaf.

Under clause 4 overleaf, no use may be made of the Photographs until the invoice has been paid in full.

Signed : \_\_\_\_\_ Date : \_\_\_\_\_